



Animation Technologies Inc.
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Animation Technologies Inc. Honored with Three Symbol of Excellence Awards

Taipei, Taiwan – August 2, 2004 – Animation Technologies Inc., a world leader in providing innovative designs and solutions in IA products, today announced that it has been awarded Taiwan's Symbol of Excellence award for three of its products under the LifeView brand: the FlyCAM-CF series, the FlyCAM-SD, and the Dream Player.

About the FlyCAM-CF Series

The FlyCAM-CF is a digital camera that connects to PDAs and laptops using a CompactFlash (CF) port. It allows users to take still image snapshots, or record video like a camcorder. The FlyCAM-CF has a full set of camera functions including multiple display and picture taking modes, digital zoom, image adjustment, self-times, and users can take self-portraits easily with a swiveling lens. The FlyCAM-CF series comes in three models: the LR 178 comes with a 350K pixels sensor, the LR 178M comes with a 1.3M pixel sensor, and the LR 178MF comes with a 1.3M pixel sensor and a built-in flash.



About the FlyCAM-SD Series

The FlyCAM-SD is a digital camera that connects to PDAs using a Secure Digital (SD) port. Built with a 1.3M pixel sensor, a built-in flash, and a swiveling lens, it allows PDAs to take photographs and video easily. With full screen, self view, portrait, and landscape display modes, users have access to the best features of a digital camera while being able to use the flexibility of a PDA. The software allows users to edit their photos as well as send video e-mails and video conference.



About the Dream Player

LifeView's Dream Player is a digital media reader, capable of displaying JPG files, watching MPEG 1 and 2 movies, and playing MP3 files from flash cards. The Dream Player has slots for SmartMedia, Secure Digital, Multimedia Cards, Memory Sticks, CompactFlash, and Microdrive memory cards. This allows users to simply remove a card from their digital camera, plug it into the Dream Player, and immediately view their pictures on a TV or computer monitor using the S-Video, composite video, or VGA output. Usable with NTSC and PAL, the Dream Player's functions can be controlled either by the buttons on the unit or with the included remote control.



About Animation Technologies Inc.

Since it was founded in 1990, Animation Technologies Inc. has been one of the pioneers in video capture technology. The company is committed to developing and marketing cutting-edge multimedia and video products for the corporate, consumer and OEM markets. With its experienced R&D team and its hands-on top management, Animation Technologies is uniquely positioned to develop and promote innovative video-capture products. The company's philosophy is encapsulated in "The Three R's": providing the Right Product at the Right Time with the Right Pricing.

Further information, please visit: www.lifeview.com.tw ,
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