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World's First Hardware MPEG 1/2/4 TV Card for Windows MCE® supporting Worldwide TV Systems Introduced by Animation Technologies Inc.

Taipei, Taiwan – August, 2004 ----- Animation Technologies Inc., a pioneer in video capture and TV card technologies, is proud to announce the introduction of the world's first hardware MPEG 1/2/4 TV card compatible with Windows MCE®.

About Hardware Encoding

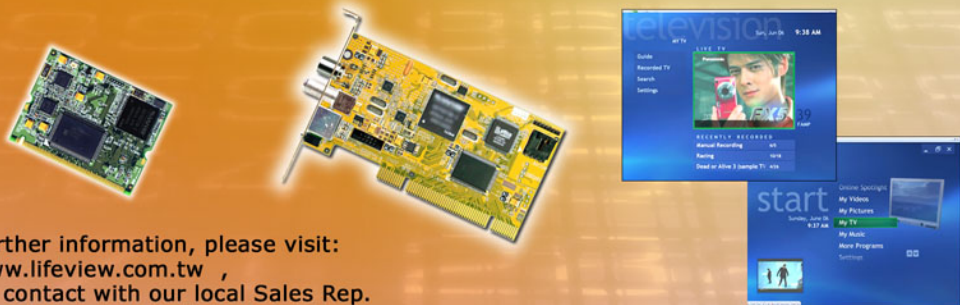
Traditional software encoding solutions use the computer's processor to encode the TV signal into a digital format. With hardware encoding, the work is done by a hardware chip, taking the load off of the computer's processor. This ensures smooth recordings even on computers with slower processors, and allows users to multitask with other programs at the same time.

About MPEG-4

MPEG 4 is the new industry standard for compressed audio and video, and allows for high quality video to be saved at lower bit-rates and smaller file sizes. **Only the FlyTV MCE Series has MPEG-4 hardware encoding**, so users can record their favorite programs or home videos into files that can easily be burned to disc and shared or archived.

About the FlyTV MCE Series

The FlyTV MCE Series, released under the LifeView brand, is the first in the world to bring hardware MPEG 1/2/4 encoding to Windows MCE®. It also includes silicon tuners for worldwide TV and stereo sound standards support, inputs for S-Video and composite video, and a remote control. The FlyTV MCE comes in a low profile PCI card perfect for set top box PCs, and a Type III card ideal for travelers who want to enjoy TV wherever they go.



Further information, please visit:
www.lifeview.com.tw ,
Or contact with our local Sales Rep.
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